

MBKB: Corporate Social Responsibility Strategy



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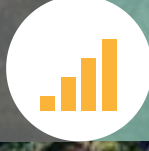
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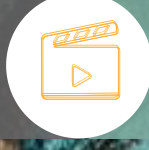
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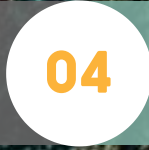
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Green Skills

Simply put, green skills are the knowledge, abilities, values and attitudes needed to live in, develop and support a sustainable and resource-efficient society – UN.IDO,2022

Green Skills are increasingly becoming more and more important as behaviours and ideals change within our society and work environments.

So let us do the work for you.

Challenge and upskill your team to understanding Sustainability and their role in contributing to your own internal CRS agenda and goals.

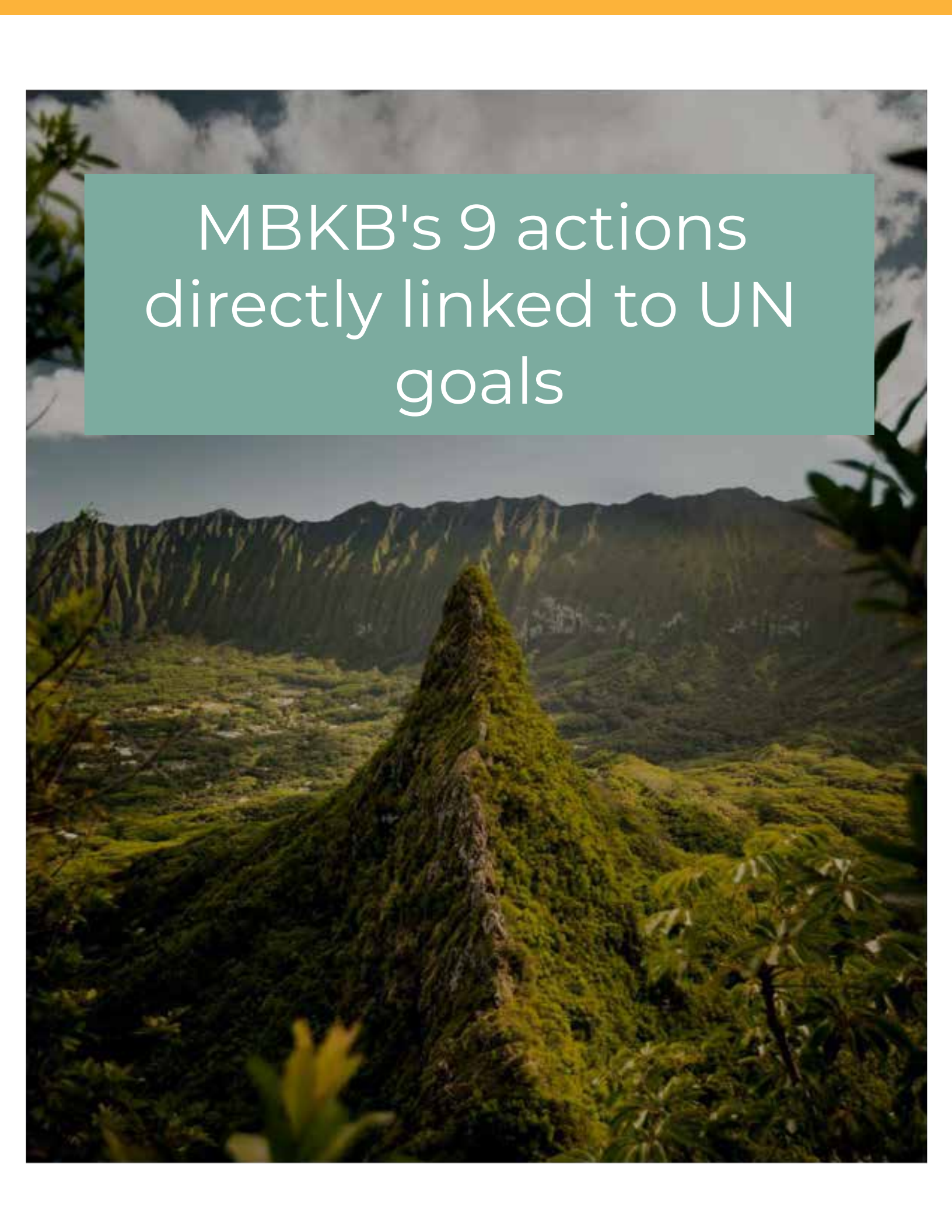
Our apprenticeships have Green Skills embedded to benefit the Apprentices learning whilst future proofing your business with new skills and knowledge.

But why stop there? Let's sustainably 'power' your business, together

Un Goals

MBKB is proud to support the Global Initiative. Whilst we may not be able to affect these goals on a global scale, businesses like ours are key in driving the future of behaviour that will significantly contribute to global awareness and sustainable development.





MBKB's 9 actions directly linked to UN goals

4 Quality Education



4.2 - By 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education.

Delivering tailored Early Years apprenticeships with additional training on speech and language, engaging boys in mathematics, reading skills and 'how to support youngsters and families to recognise the impact of COVID on their development

4.4

By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

Structured Flexibility to allow flex and challenge, entrepreneurial skills to be embedded within apprenticeships, pre apprenticeship sessions. Subject matter expert tutors offering further education and networking opportunities above and beyond the 'Apprenticeship' to stretch and challenge our learners with tailored modules and guest speaker sessions.

4.5

By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations

Delivering best in class apprenticeships to people from all walks of life building inclusivity targets and new pathways as outlined in our Quality Improvement Plan.

4: Quality Education Continued



4.6

By 2030, ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy.

Functional skills are offered as part of apprenticeship to upskill to appropriate level, stand alone subject specific development modules available to enhance both literacy and numeracy and fully tailor support.

4.7

By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.

Embed Green skill modules into all apprenticeships along with access to our CRS network, Guest Speakers and focus group. Additional development modules covering equality and diversity also available.

5: Gender Equality

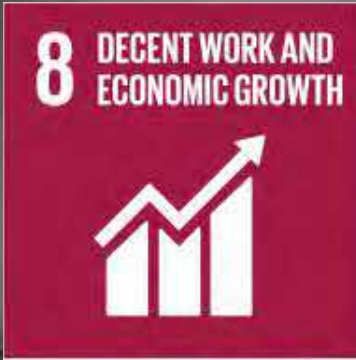


5.5

Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life.

Use inspiring Female leaders as role models within leadership modules, establish mentor group and good practice sharing opportunities to apprentices to aid their transition into leadership roles.

8: Decent Work And Economic Growth



8.3

Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services.

Create Enterprise and Entrepreneur modules, networking and mentor programmes to support the creation of new businesses and assist in the growth during early stages.

8.5

By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value.

Support employers to develop a fully inclusive protocol, address employee engagement, training on culture creation. Support for HR and Payroll teams on Gender reporting, legislation and how to implement reasonable adjustments.

8.6

By 2020, substantially reduce the proportion of youth not in employment, education or training.

Build partnerships with AEB and Traineeship providers to enhance their offering by providing introductory career modules to enable greater transition into apprenticeships. Create Tiktok channel to form engaging videos demonstrating career options and bite size steps to build your career.

13: Climate Action



13.3 - Take urgent action to combat climate change and its impacts.

Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning.

We hold bi-monthly Webinars on a variety of topics that introduce you to Green skills/CRS initiatives and how they fit in as part of our working daily life. By attending our free courses you are supporting MBKB, Local Councils, Government and UN Goals. This will make a huge difference to our society and upskilling your teams with knowledge will help them to navigate a CRS conscious world. We are also embedding CRS / Green skills into all apprenticeship curriculums.

Four Initial Courses To Support Your Crs Journey

Change Management

How to navigate change in a CRS conscious world with out 'greenwashing'. Upskilling with tools to enable you to plan and direct positive change within your working environments.

Influence and Persuasion

Motivating and developing people to work together to meeting CRS requirements. How to positively champion the CRS agenda and embed Green Skills.

Embedding the CRS Ethos

Understanding how people learn and how then to communicate CRS techniques. Making green skills a part of everyday life.

Business Ethics and Sustainability

Learn about Horizon scanning and how to keep up to date with the CRS landscape. Understand how responsible corporate approaches bring mutually compatible organisation and societal benefits.

Contact Information



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